



# Bird-in-Hand Corporation

Dear Guest:

Our story at the Bird-in-Hand Family of Companies begins in 1752 when our Amish ancestor, Christian Schmucker who was a native of Switzerland, immigrated to America in search of fertile farm land and religious freedom. He settled with his family several years later in eastern Lancaster County just a few miles from Bird-in-Hand.

We are the eighth generation since those early years of immigration and settlement in America. Over these generations our family has put down deep roots by farming and working the productive lands of Lancaster County. In 1911 our branch of the Smucker Family purchased the Smucker Homestead which is at the east end of the Village. And this is where our story continues. Our vision today for growing, preparing and serving fresh wholesome authentic Pennsylvania Dutch foods grows out of our deep heritage that runs with the land.

There is a strong entrepreneurial spirit that runs through the Smucker Family. Our family entered the hospitality business in 1968 with no experience, but with a genuine desire to provide comfort and enhance the lives of our Guests. Today, while the Smucker Family still farms the land, we also extend a warm welcome to visitors to the Bird-in-Hand destination with an array of lodging, dining and entertainment options.

Bird-in-Hand is a location that is close to everything that the region has to offer: sightseeing throughout the Amish community and culture, authentic dining, theatre, antiques, outlet shopping, mud sales and more. From our complimentary bus tours of the Amish Country, to our stage shows, our special events like our summer cookouts, Smucker Socials, community auctions on the Bird-in-Hand events field, and our nationally renowned Run, Ride & Soar event every September, we offer experiences like no other.

Many Guests have come to love Bird-in-Hand as their home away from home. We have worked hard to create this attractive destination. Life is good in rural Lancaster County and we want to share it with you! Your best Lancaster County memories begin in Bird-in-Hand.

John E. Smucker II  
Myrna Smucker